

## Contest Rules

1) **Eligibility:** This contest is open to all UK residents that are aged 18 or over at the date of entering the contest. Participation of professionally trained cooks is allowed as long as they participate in their individual name and not as representatives of an organisation. The participation of organisations is not allowed. Furthermore, it is strictly prohibited to advertise for your organisation for the entire length of the contest. This may result in disqualification.

2) **Theme:** The theme of this contest is Vegetarian Food. Therefore, the ingredients allowed for this contest include all types of vegetables, fruit, cereal and dairy products (such as milk, cheese, eggs etc.). The cost of the ingredients used to prepare the food should preferably not exceed £10. Also, it is strongly encouraged that the ingredients are sourced locally, within availability and reasonable commuting distance.

3) **Cultural Diversity:** as an organisation that celebrates cultural diversity, Europia encourages the participation in this contest of as wide a range of cultures as possible. Also, we strongly encourage that the recipe you choose to participate with has a cultural touch, specific to your cultural heritage.

4) **Contest Categories:** There will be a total of 3 categories for this contest: Cooking, Baking and Food assembly (food assembly includes all types of food that do not require any type of thermal preparation). We expect a minimum of 3 contestants for each category and a maximum of 5.

5) **Contest Format:** All contestants are required to cook/prepare the food prior to arriving at the event. On the day, all contestants are required to bring a minimum of 20 tasting portions. A tasting portion is a small sample of your food that the judges and other participants can taste. If you have questions about what a tasting portion is, please do not hesitate to contact us.

All contestants are required to arrive at Ada House, the venue for this contest, no later than 12 pm. The contest will start at 1 pm. Contestants will have 1 hour to display their food until the contest starts. On the day, there will be a designated person who will assist contestants in setting up their tables. Europia does not provide cooking facilities in Ada House, so it is necessary that all contestants understand that they have to bring the food prepared. Europia does provide limited heating facilities. For more information, please check the facilities list at the end of this article.

6) **How to Enter:** In order to enter this contest, please fill in the [Event Registration Form](#), providing all required details. The deadline to sign up for this contest is Monday, 15th of May 2017, at 12 pm GMT. Following registration, we will contact you in a maximum of 4 days to confirm your registration.

7) **Recipes:** In order to participate in the contest, you will need to fill in a [recipe form](#). Apart from the ingredients used and total cost incurred, you will also be asked to

give your permission for your recipe to be included in a recipe booklet that will be distributed to all participants to the event. It is not mandatory that you give your permission for this.

**8) Participation recognition:** In order to qualify as a contestant, you must submit both the [registration](#) and [recipe](#) form by the aforementioned deadline.

**9) Judging:** Food submissions will be judged based on the following criteria:

**Taste: 25%**

Does this recipe taste great with every bite? Does it have mass appeal? Would you want to make this recipe over and over again based on taste alone? Does it contain interesting, yet gratifying flavour combinations?

**Visual Appeal: 25%**

Does this recipe present beautifully on a plate or in a baking dish? Do your eyes make you want to eat this before you even smell or taste it?

**Creativity: 25%**

Have you incorporated your personal touch to this recipe or is the recipe your original idea? Is the recipe reflective of unique twists to ingredient usage? Does the recipe have a connection to your cultural background?

**Crowd Appeal: 25%**

Does your recipe appeal to fellow home cooks everywhere? Does the recipe have easy-to-find everyday ingredients and is it easy to make? Does the recipe have a story that will inspire many others to make it?

All entries will be judged using the criteria stated above. In the event of a tie, the highest scoring entry in the Creativity category will be the winner. The decision of the judges is final and binding on all matters relating to this Contest.

**10) Winners and Prizes:** there will be one prize awarded for each of the three categories: Cooking, Baking and Food Assembly. The prizes will be kitchen themed. The exact prizes will be made known closer to the contest. The winners will be chosen and announced by the judges on the day of the contest. Each prize is not transferable and cannot be assigned or substituted.

### **Facilities**

Europa has a small kitchen in Ada House that is equipped with the following:

- 1 microwave
- 1 sink
- 1 small fridge
- 2 kettles
- cups, plates and cutlery
- tables and chairs

Unfortunately, Europa cannot provide any other additional equipment or utensils on the day. You will need to bring any additional equipment you might require on the day.